



HBAT Sponsorships & Benefits

The Home Builders of Tennessee welcomes sponsorship from companies that support our mission. Sponsorships are the lifeblood of our association. With the support provided by our generous sponsors we are able to carry out a wide-range of programs and services to our membership.

We offer different levels of sponsorship opportunities with corresponding benefits to promote your company. We encourage you to choose a level that reflects your interest and capacity. Please contact us to customize a sponsorship level that fits your business.

Diamond Sponsorship Level

Minimum Investment: \$15,000 per year

Benefits:

- **Minimal Commitment:** Contract only requires one-year commitment.
- **Exclusive Sponsor Receptions:** Recognition as the host for Exclusive Sponsor receptions held at all three annual meetings (total of nine receptions over three years).
 - **Grand Prize Offered:** Opportunity to provide a grand prize for builders at each reception, along with a prize for attending sponsors.
- **Networking & Outreach:**
 - Pre & Post Attendee Contact List: Access to contact lists for follow-ups.
- **Ongoing Recognition:**
 - Monthly Sponsor E-Blast: Inclusion in monthly sponsor recognition emails.
 - Social Media Partnership: Joint content creation and distribution on social media platforms.
- **Event Participation:**
 - **Acknowledgment & Speech:** Special introduction and twenty minutes on the agenda at one meeting each year.
 - **Complimentary Registrations:** Six complimentary event registrations.
 - **VIP Seating:** One VIP table (eight tickets) at the Fall Hall of Fame Banquet.
- **Prominent Exposure:**
 - Logo Placement: Featured on all event-related digital promotions, signage, and printed materials.
 - Website Visibility: Premium placement of company logo and contact details for six sales representatives on the HBAT website.
- **Advertorial Opportunities:**
 - Embedded Advertorials: Up to eight advertorials in TN Builder News per year.

Email the attached form to membership@hbat.org or call 615-777-1700 for help securing your sponsorship.



Exclusive Sponsorship Level

Minimum Investment Exclusive: \$10,000 per year for three years

Benefits:

- **Category Exclusivity:** The only sponsor in your specific exclusive category (categories listed on page five).
- **Exclusive Sponsor Receptions:** Recognition as the host for Exclusive Sponsor receptions held at all three annual meetings (total of nine receptions over three years).
 - **Grand Prize Offered:** Opportunity to provide a grand prize for builders at each reception, along with a prize for attending sponsors.
- **Networking & Outreach:**
 - Pre & Post Attendee Contact List: Access to contact lists for follow-ups.
- **Ongoing Recognition:**
 - Monthly Sponsor E-Blast: Inclusion in monthly sponsor recognition emails.
 - Social Media Partnership: Joint content creation and distribution on social media platforms.
- **Event Participation:**
 - **Acknowledgment & Speech:** Special introduction and twenty minutes on the agenda at one meeting each year.
 - **Complimentary Registrations:** Six complimentary event registrations.
 - **VIP Seating:** One VIP table (eight tickets) at the Fall Hall of Fame Banquet.
- **Prominent Exposure:**
 - Logo Placement: Featured on all event-related digital promotions, signage, and printed materials.
 - Website Visibility: Premium placement of company logo and contact details for six sales representatives on the HBAT website.
- **Advertorial Opportunities:**
 - Embedded Advertorials: Up to eight advertorials in TN Builder News per year.

Platinum Sponsorship Level

Minimum Investment: \$5,000 per year

Benefits:

- **Ongoing Recognition:**
 - Monthly Sponsor E-Blast: Inclusion in monthly sponsor recognition emails.
 - Social Media Partnership: Joint content creation and distribution on social media platforms
- **Event Participation:**
 - Acknowledgment & Speech: Special introduction and five minutes on the agenda at one meeting each year.
 - Complimentary Registrations: Three complimentary event registrations.
- **Prominent Exposure:**
 - Logo Placement: Featured on all event-related digital promotions, signage, and printed materials.
 - Website Visibility: Placement of company logo and contact details for four sales representatives on the HBAT website.
- **Advertorial Opportunities:**
 - Embedded Advertorials: One advertorial in TN Builder News per year.

Email the attached form to membership@hbat.org or call 615-777-1700 for help securing your sponsorship.



Gold Sponsorship Level

Minimum Investment: \$3,000 per year

Benefits:

- **Prominent Exposure:**
 - **Logo Placement:** Featured on all event-related digital promotions, signage, and printed materials.
 - **Website Visibility:** Placement of company logo and contact details for two sales representatives on the HBAT website.
- **Event Participation:**
 - **Complimentary Registrations:** Two complimentary event registrations.
- **Ongoing Recognition:**
 - **Social Media Partnership:** Joint content creation and distribution on social media platforms.

Silver Sponsorship Level

Minimum Investment: \$2,000 per year

Benefits:

- **Prominent Exposure:**
 - **Logo Placement:** Featured on all event-related digital promotions, signage, and printed materials.
 - **Website Visibility:** Placement of company logo and contact details for one sales representative on the HBAT website.
- **Event Participation:**
 - **Complimentary Registration:** One complimentary event registration.
- **Ongoing Recognition:**
 - **Social Media Partnership:** Joint content creation and distribution on social media platforms.

Email the attached form to membership@hbat.org or call 615-777-1700 for help securing your sponsorship.



Sponsorship Agreement

Company Name: _____

Address: _____

Website: _____

Contact Person Name: _____

Phone Number: _____

Email Address: _____

The Sponsor agrees to commit to an annual sponsorship for a minimum of ____ years, beginning on the effective date of this Agreement.

• **Start Date:** _____ • **End Date:** _____

Payment Method: **Check** **Credit Card** **Other**

Termination: The Sponsor may terminate this Agreement at the end of the contract period. Early termination requires written notice and may result in the forfeiture of any previously paid benefits beyond the termination date.

Miscellaneous

- This Agreement may be amended only in writing and signed by both parties.
- This Agreement constitutes the entire agreement between HBAT and the Sponsor.

Sponsor Signature: _____ **Date:** _____

HBAT Representative Signature: _____ **Date:** _____



Categories for the Exclusive Sponsorship

| | | |
|---------------------------------|---|-------------------------------------|
| Foundation / Concrete | ☆ | HVAC Units |
| Rock | ☆ | Light Fixtures |
| Framing Materials | ☆ | Home Generators |
| Sythetic Lumber | ☆ | Appliances |
| Windows | ☆ | Carpet |
| Exterior Doors | ☆ | Ceramic Tile |
| Garage Doors | ☆ | Tubs / Shower Inserts |
| Brick/Masonry | ☆ | Door Locks |
| Vinyl Siding | ☆ | Cabinets |
| Cement Siding | ☆ | Bathroom Hardware |
| Roofing Shingles | ☆ | Fireplaces |
| Drywall | ☆ | Equipment Leasing |
| Paint | ☆ | Pickup Trucks |
| Plumbing Supply | ☆ | Builder Software |
| Water Heaters | ☆ | Power Tools |
| Plumbing Fixtures | ☆ | Work Wear |
| Toilets | ☆ | Title / Mortgage |
| Banking / Financial Services | ☆ | Vinyl Flooring / Synthetic Hardwood |
| | ☆ | Insulation |